

ROCKEFELLER CENTER

Bounded by Fifth Avenue, West 48th Street, Seventh Avenue, and West 51st Street, New York

Rockefeller Center changed the form of midtown Manhattan. Conceived and built between 1930 and 1939, it was one of the most successful urban projects in America. It integrated architecture, city planning, landscape architecture, entertainment, art, and sculpture on a scale never achieved before—and very seldom since. The vast project, developed by John D. Rockefeller, Jr., provided thousands of jobs during the Depression and restored the image of New York as America's premier city. It remains one of New York's most popular and most admired attractions and a vivid lesson to urban planners.